



## An irresistible history...

Known for its unique management style, the Warwick group has expanded quickly throughout the world, establishing a reputation for superior accommodation and service in leading business and leisure destinations. Below are our key milestones.

### **The 1980's:**

Warwick International Hotels was founded in 1980 with the purchase of *the Warwick Hotel in New York*. This landmark was built by William Randolph Hearst out of love for the love of his life Marion Davies and her Hollywood friends. Since then, Warwick International Hotels had expanded rapidly establishing a reputation for combining local characteristics with attentive service to its clients in elegant and luxurious settings. There are now over 50 Warwick International Hotels and Resorts on five continents.

European entry -- Soon after the purchase of *the Warwick New York Hotel*, Warwick International established a foothold in Europe with the acquisition of *the Hôtel Warwick Champs-Élysées* in Paris, just off the famous Parisian avenue. Other acquisitions quickly followed: *the Royal Windsor Hotel Grand Place* in Brussels, located very near the Grand Place; *the Hôtel Westminster* in Paris located on the prestigious Rue de la Paix between Place Vendôme and Opéra and *the Hotel Warwick Geneva* located near Lake Geneva.

U.S. expansion -- During the 1980's, additional expansion began in the United States with the acquisitions of hotels that are now *the Warwick Seattle Hotel* and *the Warwick Denver Hotel*, both ideally located in city centers. Leisure market -- From a solid base in North America and Western Europe, Warwick expanded into the leisure market.

A modern resort on the Coral Coast of Fiji was acquired and became *the Warwick Fiji Resort & Spa*. The success of this project spawned further expansion in Fiji and the nearby *Naviti Resort* was acquired in the early 1990's.

### **The 1990's:**

In the early 1990's, *the Warwick San Francisco Hotel* in San Francisco Union Square. The hotel was fully renovated in 2002, featuring wonderful English antiques.

Affiliate Member Program -- The 1990's also marked a new direction for Warwick with the introduction of an Affiliate Member Program. Numerous independent hotels throughout the world have embraced this concept. The number of affiliate hotels, resorts, and spas, now more than 30, grew threefold in just a four-year period. Warwick International Hotels provides marketing & sales support, a private label reservation service to qualified independent hotels seeking worldwide recognition under the private label code, WK. The ability to effectively market independent hotels on a worldwide basis has contributed to the rapid growth of the program, with hotels, resorts, and spas in Belgium, China, France, Germany, the United Kingdom, Italy, South Africa, Spain, Sweden, Thailand, Austria, Belarus and the United States.



## **2000 and beyond:**

In 2000, Warwick International Hotels acquired *La Reine Astrid* in Lyon, located in the “chic” residential area of Lyon, France. This all-suites, four-star hotel has panoramic views of the Tête d'Or park and is within walking distance of the Cité Internationale Congress Centre.

*Warwick Le Lagon Resort & Spa*, Vanuatu, South Pacific, is nestled on 75 acres of exotic tropical gardens fronting the shores of the beautiful crystal waters of Erakor Lagoon. The resort features 141 guest rooms, a golf course, and extensive sports and leisure facilities.

New affiliates -- Other notable additions to the Warwick Collection are newly affiliated hotels situated in much-in-demand destinations: *the Splendid Hotel & Spa* in Nice; *The Leonard Hotel & Apartments* in central London, *the Hotel d'Inghilterra* in Rome, *the Hotel Helvetia & Bristol* in Florence, *the Hotel Molina Lario* in Málaga, *the Mirasierra Suites Hotel* in Madrid, *the Central Plaza Hotel* in Zurich, *the Kedar Country Hotel* in Boshhoek (South Africa), *the Misty Hills Country Hotel*.

Warwick International Hotels is pleased to announce the acquisition of *the Warwick Barsey Hotel* in Brussels, formerly the Hyatt Regency Barsey Hotel. With 4 hotels in Belgium already, the “Warwick Collection” is growing and is now offering two prestigious addresses in the heart of Brussels.

December 2006: A long term lease agreement has been signed between Tjokorda Raka & Asri Kerthyasa, prominent members of the Royal Family of Ubud Bali, and owners of Ibah Luxury Villas & Spa, and Warwick International Hotels. Renamed as *Warwick Ibah Luxury Villas & Spa*, this resort consists of some 18 uniquely designed villas, each with a spectacular view on the gently sloping valley of the Ayung River, a bar and restaurant, a spa, and other related facilities. The resort is known for its adherence to and respect of the Balinese heritage and festivals are celebrated in a style perfected over generations.

January 2007: Warwick International Hotels is pleased to announce the acquisition of the former Melrose Hotel Dallas renamed '*Warwick Melrose Hotel*' in Dallas, USA. The hotel offers 184 luxury rooms and suites. With 5 hotels in the USA, the 'Warwick Collection' is growing significantly.

In June 2008: a new Affiliate Member Hotel in Yasmine Hammamet, Tunisia has joined the Warwick International Hotels Collection. *The Hotel Alhambra Thalasso*, an exquisite resort hotel with an elaborately equipped thalasso therapy is about 45 minutes from the International airport in Tunis and about one hour from the centre of the capital. Inspired by the famous Alhambra Palace in Grenada, the elegant and superbly designed Hotel Alhambra Thalasso is an architectural masterpiece. This 5\* spa resort has 169 luxuriously appointed air conditioned rooms and 15 suites, outdoor swimming pool, children pool and a Thalassotherapy centre. The hotel has also a private white sand beach and a beach restaurant.

In August 2008: a new Affiliate Member Hotel in Amsterdam joined the Warwick International Hotels Collection, *Park Hotel*. At the hub of Amsterdam's best city centre location, Park Hotel combines stylish looks and cossetting service with a contemporary mindset. A fabulous location, bang in the middle of one of Europe's most exciting cities between the famous Leidseplein, the Museumplein and the luxury fashion district. It is a quietly sophisticated hotel 184 guest rooms including stunning suites, full-service meeting rooms and a bustling brasserie / bar / lounge and restaurant.

In January 2009, *The Rembrandt Hotel & Towers* have joined the Collection as an Affiliated Hotel Member. The Rembrandt Hotel & Towers features 407 luxurious guest rooms and suites. The hotel is



centrally located and is just 25 kilometres away from the Bangkok International Airport and just a 5-minute drive away from the Queen Sirikit Convention Centre. The Hotel's prime location also makes it easily accessible via various modes of transport and hence, the ideal choice for business and leisure travellers. The Hotel also features 5 restaurants, the "Señor Pico" Mexican Restaurant and Bar, the "Rang Mahal" Indian Restaurant, the "Red Pepper" Thai Restaurant, the "da Vinci" Italian Restaurant and "The Café" 24-hours International Restaurant. These restaurants dish out hundreds of gastronomic delights in a variety of cuisines daily. The Rembrandt Hotel & Towers offers a fully equipped Business Centre, wireless and wired broadband Internet connectivity and a choice of meeting rooms for up to 750 participants that make it the preferred choice among business travellers. It also offers a swimming pool, a fully equipped gymnasium and a Spa.

In April 2009: *Altstadt Vienna* in Austria joined the Collection as an affiliated Member Hotel. The hotel is located in the 7th Viennese district, the Spittelberg-area, famous for its artistic flair and has been built in 1902 in the so-called Ring-street style. Originally the house used to be the palace of an industrial in the Austrian-Hungarian monarchy. Contemporary art, unique design, charm and terrific comfort feature impressively throughout the Boutique Hotel Altstadt. The hotel's 42 rooms and suites, part of a grand Viennese apartment block, are spread out across five floors.

In December 2009: Warwick International Hotels is delighted to announce a new affiliate member hotel, *the Villa Källbagen Stockholm*, Sweden. It is a small and intimate hotel with its unique location in Stockholm's Royal Djurgården Park, only 1.8km walk away from the city centre with its numerous attractions. Opened in 1810, this boutique hotel offers 36 bedrooms which have all breathtaking views on the Djurgården canal. The rooms are all decorated with the purpose of linking them to the different seasons in a cosy and comfortable atmosphere.

In January 2010: *The Hotel Hermitage* in Milan and *La Bagnaiia Resort Tuscan Living Golf & Spa* in Siena have joined Warwick International Hotels as affiliates member hotels.

The Hotel Hermitage is located in an enviable position in Milan, between Corso Sempione and Brera, a short distance from the Stazione Centrale and just a few steps away from Milan's historic centre. This 131-room hotel has always been synonymous with refinement and class, and chosen by personalities from the world of entertainment, sport and high-fashion, due to its closeness to Milan's most chic district, famous for its events and exclusive venues.

La Bagnaiia Resort Tuscan Living Golf & Spa reigns over 1100 hectares, just twelve kilometres south west of Siena, where nature and history meet in perfect harmony. All of the 101 rooms and suites have magnificent views overlooking the splendid Tuscan countryside or the distant townscape of Siena.

In March 2010, WIH is proud to welcome in its Collection a new hotel in Berlin: *The Hotel California am Kurfürstendamm*. Well situated on the Kurfürstendamm, Berlin's world-famous boulevard, in a building that combines history and design, the Hotel California has been offering its guests, for more than 25 years, rest and calm in comfortable and elegant surroundings. The hotel has 155 rooms and suites with modern and stylish interiors. Most rooms face the quiet inner courtyard and offer peace and tranquillity in the heart of the bustling Berlin metropolis.

In April 2010: *The Villa & Palazzo Aminta* in Stresa (Lake Maggiore) is a privately owned luxury Resort on Italy's most romantic lake- Lake Maggiore. It is a heaven of peace and serenity for the discerning guest who wants to enjoy an incredible location on Lago Maggiore's most beautiful area – in the famous town of Stresa. Villa & Palazzo Aminta enjoys a privileged position on the lake – with breathtaking vistas over the famous Borromean Islands – and the Alps. It is also the only Hotel right in front of the Islands –



which is truly a unique position. The 67 rooms & suites evoke true Italian style and suggest the feeling of elegance. A refined atmosphere for the Hotel, conceived in the manner of a private house, awaits your arrival in which time has layered the styles and traditions of Italian art.

In May 2010: *The KC Resort & Over Water Villas* in Koh Samui, Thailand joined the Collection. The resort is perched some 500m on the overhead land of the northern Chaweng Beach, all designed in a contemporary mix with minimalist style to take advantage of the panoramic views over Koh Matland and Chaweng bay in the front and Bangrak beach, Big Buddha and Koh Phangan scenic view on the back. The resort has 95 rooms, suites and unique over water villas, in a secluded estate enjoying stunning views of the cobalt blue sea and outlining islands.

In February 2011: WIH welcomes its fifth hotel in Belgium in its Collection: *Martin's Relais*. Martin's Relais shares quiet days and nights along the Spiegelrei canal and is located in a serene setting close to the City Square. An exceptional location for those who wish to enjoy a peaceful visit in a beautiful building charged with history and tradition.

In April 2011: *the Hotel Europe* in Minsk, Belarus joined the Collection. The Hotel Europe is situated in the historical and cultural heart of Minsk, at the intersection of Lenin Street and Internatsionalnaya Street. The beautiful 7-storey atrium-type building is carried out in Modern Style of early XX century. The elegance and luxury of rooms' interior successfully harmonize with modern technology and are able to satisfy the most demanding taste.

In July 2011: *the Balaji Palace Playa Grande* in Dominican Republic joined the Collection as the first affiliate member in Central America.

Beginning of 2012, *Winter Valley Warwick Resort & Spa* will open in Jordan, Dead Sea. This opening consists of an important milestone for the Warwick International Collection as this is the first step of Warwick growth in the Middle East.

During the same period, Warwick International Hotels will open another property in Jordan, a city hotel located in the heart of Amman: *Warwick Il Palazzo Amman*.

In May 2012, a third resort hotel will open in the region with the *new Warwick Pangéa Beach Resort & Spa* situated south of Beirut. The hotel will be widely renovated to achieve the level of standards specific to the prestigious identity of the Warwick International collection.

These 3 hotels have joined WIH through management contracts with major local partners.